



Awtar Al-Sultanate Perfumes

PERFUM DUHN ALUD BACKOHER



COMPANY PROFILE

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AWTAR AL SULTANATE PERFUME, ESTABLISHED IN 2007, IS DEDICATED TO CRAFTING LUXURIOUS FRAGRANCES THAT EMBODY ELEGANCE AND TRADITION

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ABOUT COMPANY

AWTAR AL SALTANAH PERFUMES

FOUNDED IN 2007, OWTAR AL SALTANAH PERFUMES IS A LEADING NAME IN THE LUXURY PERFUME INDUSTRY, CELEBRATING ELEGANCE AND TRADITION. BASED IN MUSCAT, OMAN, THE COMPANY SPECIALIZES IN CREATING EXQUISITE PERFUMES AND OUD PRODUCTS INSPIRED BY THE REGION'S RICH CULTURAL HERITAGE.

WITH A DEEP COMMITMENT TO QUALITY, OWTAR AL SALTANAH BLENDS TRADITIONAL CRAFTSMANSHIP WITH MODERN INNOVATION TO DELIVER FRAGRANCES THAT EXUDE AUTHENTICITY AND SOPHISTICATION. ITS CORE VALUES INCLUDE EXCELLENCE, CREATIVITY, AND PRESERVING THE ESSENCE OF OMANI CULTURE.

THE COMPANY HAS EARNED A DISTINGUISHED REPUTATION FOR ITS EXCEPTIONAL PRODUCTS, AVAILABLE ACROSS ITS BRANCHES IN OMAN, CATERING TO INDIVIDUALS SEEKING UNIQUE AND LONG-LASTING FRAGRANCES.



CEO STATEMENT



CRAFTING EXQUISITE PERFUMES THAT EMBODY OMANI HERITAGE WITH ELEGANCE AND UNIQUENESS.

1- EMPHASIZING THE BLEND OF TRADITIONAL CRAFTSMANSHIP WITH MODERN INNOVATION.

2- UPHOLDING QUALITY AND THE CORE VALUES OF THE COMPANY.

3- ASPIRING FOR EXPANSION WITHIN OMAN AND ON A GLOBAL SCALE.

SINCE 2007, WE HAVE BEEN DEDICATED TO CREATING EXCEPTIONAL PERFUMES THAT REFLECT OMANI HERITAGE AND SOPHISTICATION, WITH A VISION FOR GLOBAL EXPANSION WHILE MAINTAINING SUPERIOR QUALITY AND CONTINUOUS INNOVATION.

MISSION & VISSION

MISSION

TO CREATE PREMIUM PERFUMES AND OUD PRODUCTS THAT BLEND OMANI TRADITION WITH MODERN INNOVATION, DELIVERING UNPARALLELED QUALITY AND SOPHISTICATION.

- TO INSPIRE TRUST AND LOYALTY BY CONSISTENTLY DELIVERING EXCEPTIONAL AND UNIQUE FRAGRANCE EXPERIENCES.
- TO PRESERVE AND CELEBRATE OMANI CULTURE THROUGH PERFUMES CRAFTED WITH PASSION AND EXPERTISE.

VISSION

TO BE A GLOBAL LEADER IN THE FRAGRANCE INDUSTRY, SHARING THE ESSENCE OF OMANI HERITAGE AND ELEGANCE WHILE MAINTAINING EXCELLENCE AND AUTHENTICITY.

- TO INNOVATE AND SET NEW STANDARDS IN THE FRAGRANCE INDUSTRY, COMBINING TRADITION WITH CUTTING-EDGE TECHNIQUES.
- TO BECOME A SYMBOL OF ELEGANCE AND REFINEMENT, RECOGNIZED GLOBALLY FOR OUTSTANDING QUALITY AND CREATIVITY.

COMPANY HISTORY

2016 ESTABLISHMENT

OWTAR AL SALTANAH PERFUMES WAS ESTABLISHED IN OMAN WITH A VISION TO CREATE LUXURIOUS FRAGRANCES INSPIRED BY OMANI HERITAGE, STARTING WITH ITS FIRST BRANCH IN SEEB MALL.

2023 FOURTH BRANCH

THE COMPANY REAFFIRMED ITS PROMINENT POSITION IN THE MARKET THROUGH STRATEGIC EXPANSION BY OPENING ITS FOURTH BRANCH AT AVENUES MALL, CONTRIBUTING TO ITS REPUTATION AS ONE OF THE DISTINGUISHED NAMES TRUSTED BY CUSTOMERS.

2019 SECOND BRANCH

THANKS TO THE QUALITY OF ITS PRODUCTS, THE COMPANY ENHANCED ITS LOCAL PRESENCE BY OPENING ITS SECOND BRANCH AT AL ARAIMI BOULEVARD, BECOMING A SYMBOL OF EXCELLENCE.

2024 FIFTH BRANCH

THE COMPANY STRENGTHENED ITS PRESENCE IN THE LOCAL MARKET BY OPENING ITS FIFTH BRANCH AT AL QURUM BOULEVARD, REAFFIRMING ITS POSITION AS A LEADING BRAND.

2022 THIRD BRANCH

THE COMPANY RECEIVED WIDE ACCLAIM FOR THE QUALITY OF ITS PREMIUM PRODUCTS AND STRENGTHENED ITS PRESENCE IN OMAN BY OPENING ITS THIRD BRANCH AT AL QURUM AL ARAIMI BOULEVARD.

2025 GLOBAL AMBITIONS

OWTAR AL SALTANAH CONTINUES TO INNOVATE AND EXPAND ITS REACH BY PARTICIPATING IN EVENTS SUCH AS THE OMAN PERFUME EXHIBITION, WHERE IT SHOWCASES ITS UNIQUE FRAGRANCES TO A WIDER AUDIENCE AND STRENGTHENS ITS POSITION IN THE INDUSTRY.

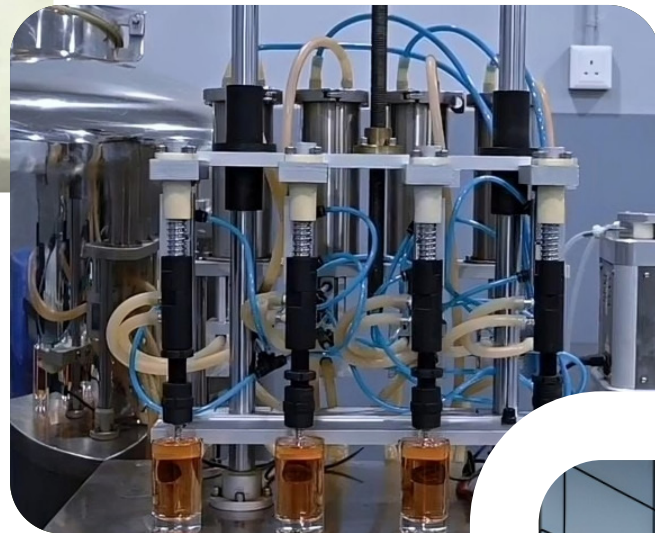
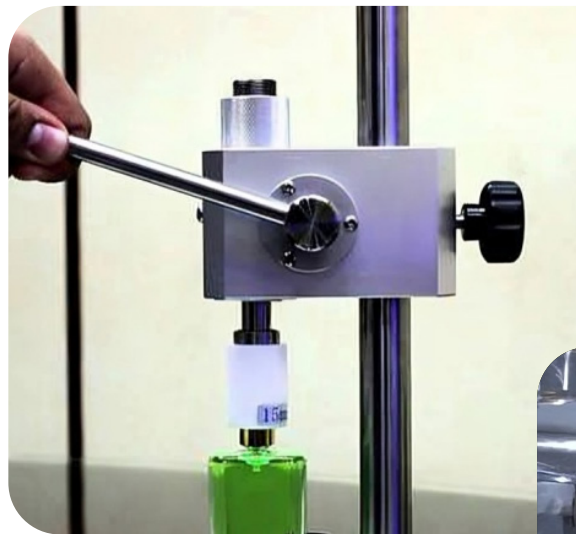


OFFERING PERFUMES THAT BLEND OMANI TRADITIONS WITH INNOVATION, WHILE STRIVING FOR GLOBAL LEADERSHIP.



OUR COMPANY & PRODUCTION LINES.

OWTAR AL SALTANAH PERFUMES IS DISTINGUISHED BY ITS
MODERN FACILITIES, METICULOUSLY DESIGNED TO COMBINE
AUTHENTIC OMANI TRADITIONS WITH THE LATEST GLOBAL
TECHNOLOGIES IN THE WORLD OF PERFUME MANUFACTURING.



OUR LABORATORY IS EQUIPPED WITH THE LATEST
MACHINERY AND TECHNOLOGIES TO ENSURE
THE HIGHEST LEVELS OF PRODUCTION QUALITY.

OUR TEAM OF EXPERTS WORKS WITH PASSION
AND PROFESSIONALISM TO DESIGN AND PRO-
DUCE PERFUMES OF EXCEPTIONAL QUALITY THAT
MEET THE HIGHEST GLOBAL STANDARDS.



OUR VISION IS TO OFFER EXCEPTIONAL FRAGRANCE
EXPERIENCES THAT LEAVE A LASTING IMPRESSION IN
THE LIVES OF OUR CUSTOMERS.

SIGNATURE PERFUMES

BIYATI PERFUME

FRAGRANCE FOR BOTH MEN AND WOMEN

AWTAR AL SALTANAH OFFERS
UNIQUE PERFUMES THAT BLEND
OMANI HERITAGE WITH MODERN
INNOVATION, CRAFTED FROM LUXU-
RIOUS INGREDIENTS TO PROVIDE A
DISTINCTIVE AND ELEGANT EXPERI-
ENCE.



"THIS FRAGRANCE STANDS AS ONE OF OUR TOP-SELLING MASTER-
PIECES, ADORED BY CUSTOMERS FOR ITS UNPARALLELED QUALITY
AND CAPTIVATING SCENT. IT'S A TRUE ICON OF OUR COLLECTION
THAT CONTINUES TO INSPIRE EXCITEMENT AND LOYALTY!"



FRENCH-LOUD BLEND PERFUMES.
THE HARMONY OF CULTURES
A FUSION OF ORIENTAL DEPTH AND
FRENCH CHARM.



PERFUMES WITH FRENCH SCENT
TIMELESS FRENCH ELEGANCE
SOPHISTICATED AND TIMELESS
DAILY WEAR.



PERFUMES WITH OUD FRAGRANCE
ELEGANCE IN OUD
RICH AND ELEGANT FOR SPECIAL
OCCASIONS.



MUSK FRAGRANCES
THE WARMTH OF MUSK
WARM AND SUBTLE FOR LASTING
IMPRESSIONS.



VIP PERFUMES
EXCLUSIVE LUXURY SCENTS
LUXURIOUS SCENTS FOR ELITE
GATHERINGS.



REFRESHING SUMMER FRAGRANCES.
SUMMER'S REFRESHING ESSENCE
LIGHT AND REVITALIZING FOR
SUNNY DAYS.



INCENSE
AROMATIC SERENITY
CAPTIVATE SPACES WITH SOOTHING,
AROMATIC BLENDS.



FABRIC SPRAYS
FRAGRANT FABRICS, LASTING FRESHNESS
ENHANCE FABRICS WITH GENTLE,
LASTING FRAGRANCE.



HAIR PERFUME
ELEGANCE FOR YOUR HAIR
REFRESHING AROMA CRAFTED FOR
HAIR ELEGANCE.

OUR SERVICES

استشارات العطور: نصائح خبراء، لتطوير تركيبات عطرية فريدة وعالية الجودة.



LUXURY GIFT PACKAGES:

BEAUTIFULLY DESIGNED GIFT PACKAGES FOR ALL OCCASIONS, SHOWCASING OUR FINEST PERFUMES IN ELEGANT, BESPOKE PACKAGING.



CORPORATE SOLUTIONS:

INNOVATIVE PERFUME PRODUCTION FOR COMPANIES SEEKING PERSONALIZED FRAGRANCES UNDER THEIR BRAND NAME.



EVENT PARTICIPATION:

ACTIVE PRESENCE IN EXHIBITIONS LIKE THE OMAN PERFUME SHOW, PRESENTING OUR DISTINCTIVE SCENTS TO WIDER AUDIENCES.



CUSTOM PERFUME DESIGN:

TAILORED CREATIONS THAT MEET INDIVIDUAL PREFERENCES, ENSURING A UNIQUE AND MEMORABLE EXPERIENCE.



ADDITIONAL SERVICES

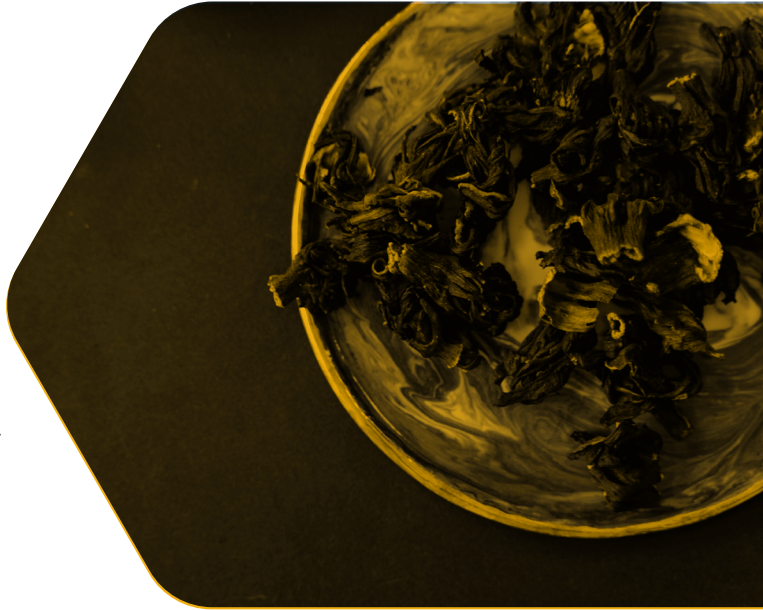
PERSONALIZED SAMPLING EXPERIENCE: OFFERING CUSTOMERS A UNIQUE OPPORTUNITY TO EXPLORE CUSTOMIZED SCENT SAMPLES, ALLOWING THEM TO SELECT THEIR PERFECT FRAGRANCE BEFORE PURCHASE.

MONTHLY PERFUME SUBSCRIPTION: LAUNCHING SUBSCRIPTION PLANS THAT DELIVER A NEW PERFUME OR EXCLUSIVE COLLECTION MONTHLY, CREATING AN IMMERSIVE AND ONGOING FRAGRANCE EXPERIENCE.

LUXURY DELIVERY SERVICE: ELEVATING THE ART OF FRAGRANCE GIFTING WITH PREMIUM PACKAGING AND DELIVERY THAT EMBODIES ELEGANCE AND BRAND IDENTITY.

EVENT-SPECIFIC CUSTOMIZATION: DESIGNING BESPOKE PERFUMES AND GIFT PACKAGES TAILORED FOR WEDDINGS, HOLIDAYS, AND CORPORATE EVENTS, ENSURING EVERY OCCASION IS UNFORGETTABLE.

PERSONAL CARE FRAGRANCE PRODUCTS: EXPANDING THE COLLECTION WITH SCENTED MOISTURIZERS, OILS, AND BATH PRODUCTS THAT MATCH OUR SIGNATURE FRAGRANCES, BRINGING INDULGENCE TO EVERYDAY CARE.



COMMITTED TO DELIVERING EXCELLENCE AND INNOVATION, WE CONTINUOUSLY STRIVE TO REDEFINE LUXURY IN EVERY FRAGRANCE.

A LEGACY OF EXCELLENCE AND ACHIEVEMENT

ACHIEVEMENTS OF AWTAR AL SUL-
TANATE PERFUMES

01

RECOGNITION IN ESTEEMED EVENTS:

PROUDLY SHOWCASED UNIQUE
CREATIONS AT PROMINENT EXHIBITIONS
SUCH AS THE OMAN PERFUME SHOW,
SOLIDIFYING THE BRAND'S REPUTATION
AS A PIONEER IN LUXURY PERFUMERY.

02

EXPANDING REGIONAL PRESENCE:

SUCCESSFULLY INTRODUCED DIVERSE
COLLECTIONS THAT MERGE ORIENTAL
RICHNESS WITH WESTERN SOPHISTICA-
TION, WINNING A LOYAL CUSTOMER BASE
ACROSS LOCAL AND REGIONAL MARKETS.

03

COMMITMENT TO SUSTAINABILITY:

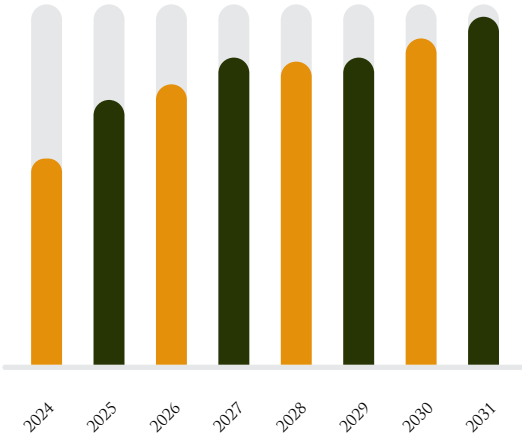
INTEGRATED ECO-CONSCIOUS PRACTICES
IN PRODUCTION AND PACKAGING,
ENSURING THAT LUXURY AND RESPONSI-
BILITY GO HAND IN HAND.



COMPANY HIGHLIGHTS

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EXCELLENCE IN CRAFTSMANSHIP
AND INNOVATION



- LAUNCH OF EXCLUSIVE SEASONAL PERFUME COLLECTIONS.
- PARTICIPATION IN INTERNATIONAL EXHIBITIONS REPRESENTING OMANI HERITAGE.

THANK YOU

AWTAR AL SULTANATE PERFUMES EMBODIES THE ESSENCE OF OMANI HERITAGE, ELEGANCE, AND INNOVATION. THROUGH EXCEPTIONAL CRAFTSMANSHIP AND A COMMITMENT TO SUSTAINABILITY, THE COMPANY CONTINUES TO DELIVER UNPARALLELED LUXURY WHILE REPRESENTING THE RICH CULTURAL LEGACY OF OMAN TO THE WORLD.



AWTAR AL SULTANATE PERFUMES EMBODIES THE ART OF OMANI HERITAGE AND MODERN ELEGANCE. WITH A COMMITMENT TO AUTHENTICITY, INNOVATION, AND SUSTAINABILITY, WE CRAFT FRAGRANCES THAT TELL STORIES OF LUXURY AND CULTURE, ELEVATING OMAN'S LEGACY ON THE GLOBAL STAGE.

OUR BRANCHES.



MUSCAT, AL GHU-
BRAH, AVENUES
MALL.

MUSCAT, AL-SEEB,
AL-ARAIMI BOULEVARD.



MUSCAT, RUSAYL
INDUSTRIAL AREA,
BUILDING NO. 176,
OPPOSITE THE
"SHUM WA IBTA-
SIM" COMPANY.

MUSCAT, AL QURUM,
AL ARAIMI BOULE-
VARD COMPLEX.



MUSCAT, AL QURUM,
BOULEVARD OPPO-
SITE THE OPERA
HOUSE.



SUCCESSFUL
CONCLUSION

CONTACT Us

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STREET ADDRESS HERE,

AL ARAIMI BOULEVARD - QUREM BOULEVARD - QUREM AL ARAIMI BOULEVARD - AVENUES MALL

AWTAR_ALSULTANATE_PARFUM



AWTARALSLTANAT